



LEF BOD Ambassador Monthly Themes

This list of potential action items is meant to encourage you to contact your assigned campuses and to help you further engage your network on behalf of LEF.

August: Teacher Grants and Employee Giving Campaign

- *Digital:*
 - Email your assigned principals to introduce yourself and ask if they need help promoting the Employee Giving Campaign.
- *Physical:*
 - Attend LEF Teacher Grant Check Presentations (week after school begins).
 - Deliver any Employee Giving Collateral.

September: Campus Grants and LEF Week Preparation

- *Digital:*
 - Check in with principals and provide link to Campus Grant application webpage.
 - Share LEF social media posts for Evening for Education and/or LEF Week.
 - Create ambassador page for LEF week on One Cause.
- *Physical:*
 - Gather auction items for LEF Week.
 - Discuss LEF Week sponsorship opportunities with your network.

October: LEF Week

- *Digital:*
 - Share your ambassador page with your social media network.
 - Like and follow LEF social media posts.
 - Follow online auction progress.
- *Physical:*
 - Volunteer at LEF Golf Classic and/or Evening for Education.
 - Invite personal/professional network to participate in events.

November: Student Scholarships

- *Digital:*
 - Sign up to read scholarship applications.
 - Promote student scholarships and Changing Children's Lives Awards on social media.
- *Physical:*
 - Bring holiday treats to assigned campuses with a note of thanks to campus teachers and staff.

December: Stewardship and End of Calendar Year

- *Digital:*
 - Promote student scholarship applications.
 - Share and like LEF posts regarding Changing Children's Lives Awards and End of Calendar Year Campaign
- *Physical:*
 - Recruit 5 new scholarship readers.

January: Student Scholarships

- *Digital:*
 - Read scholarship applications.
- *Physical:*
 - Read scholarship applications.

February: Teacher Fellowships and LEF Golf Classic Prep

- *Digital:*
 - Email principals a reminder about the Teacher Fellowship and Cain Szczepanski awards deadline, both on the first Monday of March.
- *Physical:*
 - Recruit sponsors and gather auction items for LEF Golf Classic.

March: Student Scholarship Campaign

- *Digital:*
 - Create and share One Cause Ambassador page for student scholarship campaign.
- *Physical:*
 - Take Teacher Grant application collateral to campuses prior to Spring Break.

April: Teacher Grant Application

- *Digital:*
 - Email campus principals a link to the Teacher Grant application webpage.
- *Physical:*
 - Volunteer at Student Scholarship Ceremony and/or LEF Golf Classic.

May: Teacher Appreciation

- *Digital:*
 - Email principals to encourage Teacher Grant application submissions.
 - Promote Changing Children's Lives Awards campaign.
- *Physical:*
 - Send a handwritten note of thanks to your principals for their work throughout the year. Deliver it with a treat for all staff if possible.