

## LEF BOARD MEMBER COMMITMENT

I, \_\_\_\_\_, understand that as a member of the Board of Directors of the Lewisville ISD Education Foundation, I have a legal and ethical responsibility to ensure that the organization does the best work possible in pursuit of its goals. I believe in the purpose and the mission of the organization, and I will act responsibly and prudently as its steward.

### **I understand LEF will be responsible to me in the following ways:**

#### Transparent

Foundation staff commit to providing all necessary information to Board Members in a clear and concise manner so that they can actively promote the LEF mission and understand its goals, programs, and plans. This will be done by holding monthly Board meetings and adhering to all approved by-laws, committee descriptions, and procedural best practices.

#### Proactive

By addressing immediate and long-term goals, Foundation staff will create strategies to advance all fundraising, marketing, and financial needs in a way that allows Board Members to know in advance upcoming campaigns and events. Promotional materials will be offered to Board Members prior to public exposure through a Board Resources section on the LEF website.

#### Informative

Foundation staff will present nonprofit best practices, LISD and LEF updates, and timely reports at each meeting and, if necessary, between Board Meetings so that Board Members have the information they need to answer general questions and respond to community requests. Foundation staff will also be available to Board Members via email, phone calls, and text messaging during normal business hours and beyond when the need arises.

#### Collaborative

Working with Board Committee Members, Foundation staff are responsible for implementing or supporting initiatives created by each committee. As Board Members identify needs through their community interaction, Foundation staff will do what is necessary to create meaningful and functional programs and materials that serve a mission-advancing purpose.

### **In turn, I will be responsible to LEF in the following ways:**

#### Defined Contribution

I commit to providing a financial contribution to LEF, volunteering my time and energy during fundraising events and campaigns, or representing the Foundation to my network of influence for the purpose of raising money. A financial contribution can be a personal contribution or one made by my company or organization on my behalf and can include a monetary gift or in-kind donation.

#### Accountability

I am ethically held accountable to the actions of the Foundation and will do my part to understand its financial accounts and obligations. Through active Board participation, I will express my thoughts on the direction of LEF, its programs and policies, as well as help maintain focus on our mission to support LISD students and teachers.

Advocacy

My primary responsibility is to promote LEF in my daily interaction with corporate and civic leaders and organizations. I will do this by building relationships with leaders and organizations or introducing Foundation Staff or Board Members to facilitate this relationship. I will recuse myself where a conflict of interest could potentially harm LEF's reputation in the community. As a Board Member, I am a faithful steward of LEF's reputation.

Engagement

With all due diligence, I will attend all Board Meetings and respective Board Committee Meetings to remain engaged with the ongoing operations of the Foundation. At each meeting, I will provide my thoughts and insights to help promote productive conversations that advance LEF's mission. In addition, I will share the Foundation's messaging through my personal or business social media pages as well as interact with LEF social media to boost its presence on each channel.

Service

I will serve LEF by joining an event committee, advisory board, or Board Committee as described in the Foundation's by-laws. LEF's success is contingent upon an active group of Board Members serving in their area of interest or field of expertise. Because of this, I understand the value of my service and will serve in a capacity that best fulfills the Foundation's mission.

**Signed** \_\_\_\_\_ **Date** \_\_\_\_\_  
**Board Member**

**Signed** \_\_\_\_\_ **Date** \_\_\_\_\_  
**Board President**

In signing this document, I understand that no quotas are being set, that no rigid standards of measurement are being formed.